

Black Business Month Action: Join ByBlack

By US Black Chambers and ByBlack

Editor's note: August is National Black Business Month, founded in 2004 by Black entrepreneurs Frederick E. Jordan, an engineer, and John William Templeton, a publisher and historian, to highlight and support Black-owned businesses.

ByBlack is a platform designed to provide Black-owned businesses with a way to reach new customers and access business resources. The platform was created and developed by the United States Black Chambers (USBC) and is presented by American Express®. The platform offers a national Black-owned business directory and the only national certification currently available for Black-owned businesses.

On ByBlack, Black-owned businesses can find a variety of resources including:

1. Access to educational opportunities—available via the USBC or American Express;
2. Grants and potential funding programs—including access to information on when and where these programs are available;

3. Local and national relationship building—when business owners join the ByBlack community, they receive priority invitations to join USBC affiliated local chambers of commerce in their community; they also have access to networking opportunities with other fellow business owners and experts through annual events;

4. Corporate-sponsored matchmaking opportunities—available via the USBC or American Express that can help connect buyers with suppliers.

ByBlack is part of both the USBC's and American Express's broader efforts to support Black-owned businesses. To learn more about these ways to support Black-owned businesses, visit <https://usblackchambers.org/certification>.

In June 2020, the USBC expanded the ByBlack platform, its national directory, to provide Black businesses with an avenue to register and promote their businesses. In September 2021, with the support of American Express, the USBC further expanded ByBlack to establish the first national certification exclusively for Black-owned businesses offered with no application fee. Black-owned businesses can now join the directory and/or get certified.



To join the Black-owned business directory, select "ONBOARD TO OUR DIRECTORY" on the main page at <https://usblackchambers.org/certification>. Once you get into the platform, you can create a profile and submit your information.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

Opportunities

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www.doreensjazz.org

www.williamtolliver.com

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weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



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www.lagniappebaking.com

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COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, co-author of the international best-seller *Step Into Your Brilliance*, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

- Media Coaching and Training
- Leadership Development
- Strategic Communications
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LEGACY INTERVIEWS

- Edwards Unlimited Legacy Interviews are 1080p or 4K video and/or audio recording with transcripts capturing family treasures as living historical documents.
- These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.

SOUTHEAST EVENTS FOR YOUR BUSINESS

2023

8(a) Orientation and SAM Registration Webinar
Wednesday, August 16, 2023, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required

Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, August 17, 2023, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required
Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

Selling to the Federal Government Webinar
Thursday, August 24, 2023, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc. is DBE certified by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal

In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.

MAYOR MITCHELL J. ANDRIFEU - CITY OF NEW ORLEANS
June 15, 2010

