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Black Business Month Action: Join ByBlack

By US Black Chambers and ByBlack

Editor's note: August is National Black Business Month, founded in 2004 by Black entrepreneurs Frederick E. Jordan, an engineer, and John William Templeton, a publisher and historian, to highlight and support Black-owned businesses.

ByBlack is a platform designed to provide Black-owned businesses with a way to reach new customers and access business resources. The platform was created and developed by the United States Black Chambers (USBC) and is presented by American Express®. The platform offers a national Black-owned business directory and the only national certification currently available for Black-owned businesses.

On ByBlack, Black-owned businesses can find a variety of resources including:

1. Access to educational opportunitiesavailable via the USBC or American Express;

Grants and potential funding programsincluding access to information on when and where these programs are available;

3. Local and national relationship buildingwhen business owners join the ByBlack community, they receive priority invitations to join USBC affiliated local chambers of commerce in their community; they also have access to networking opportunities with other fellow business owners and experts through annual events;

4. Corporate-sponsored matchmaking opportunities-available via the USBC or American Express that can help connect buyers with suppliers.

ByBlack is part of both the USBC's and American Express's broader efforts to support Black-owned businesses. To learn more about these ways to support Black-owned businesses, visit https://usblackchambers.org/certification. In June 2020, the USBC expanded the ByBlack

platform, its national directory, to provide Black businesses with an avenue to register and promote their businesses. In September 2021, with the support of American Express, the USBC further expanded ByBlack to establish the first national certification exclusively for Black-owned businesses offered with no application fee. Black-owned businesses can now join the directory and/or get certified.



select "ONBOARD TO OUR DIRECTORY" on the main page at https://usblackchambers.org/ certification. Once you get into the platform, you can create a profile and submit your information,

To join the Black-owned business directory,

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more



DEPARTMENT OF ENVIRONMENTAL QUALITY Public notices and participation activities Click for details



- · Band performances at your venue
- · Master classes for groups 504-908-7119

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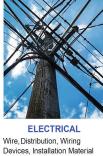
Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make

one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next. www.lagniappebaking.com



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business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-

profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, coauthor of the international best-seller Step Into Your Brilliance, an in-demand MC, and an acclaimed contributor to community empowerment through her media work. SERVICES WE PROVIDE

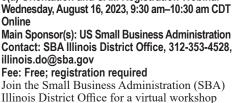
Edwards Unlimited is an award-winning media production and leadership development

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- - **LEGACY INTERVIEWS** Edwards Unlimited Legacy Interviews are 108op or4K video and/or

audio recording with transcripts capturing family treasures as living historical documents. These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of

- their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future. HEAST EVENTS FOR YOUR BUSINESS

you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year.



Contact: SBA Illinois District Office, 312-353-4528, Join the Small Business Administration (SBA)

your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give

directions on where to get further assistance,

and answer your other questions. To register for

providing an overview of the 8(a) Business Development program, eligibility requirements,

and program benefits. Also learn how to increase

8(a) Orientation and SAM Registration Webinar

this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947 Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, August 17, 2023, 9:00 am-10:00 am CDT Online Main Sponsor(s): US Small Business Administration Contact: https://www.eventbrite.com/e/welcometo-wosb-webinar-tickets-482397041537

Fee: Free; registration required

Welcome to the WOSB webinar series! Are

of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537 Selling to the Federal Government Webinar Thursday, August 24, 2023, 12:00 pm-3:00 pm CDT Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov Fee: Free; registration required Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business

can market your services or goods to the federal

government-tickets-21790713611 SBA helps to

ensure small businesses get fair opportunities to

share federal government prime contracts. Topics

government? Register on line at https://www.

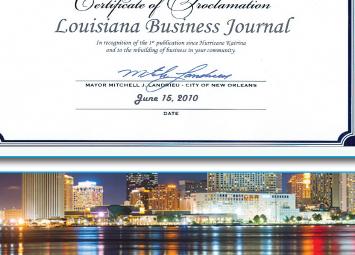
eventbrite.com/e/how-to-sell-to-the-federal-

Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses

to qualify for federal contracting opportunities.

The monthly sessions will include an overview

will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning. **CERTIFICATION** Small Business Exchange, Inc. is **DBE certified** by the Louisiana UCP.



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